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## **FOR IMMEDIATE RELEASE**

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### **MCTA Names New Executive Director**

William “Billy” Pitman has been named Executive Director of the Massachusetts Chemistry & Technology Alliance (MCTA), MCTA Board Chair Adam Diamond announced today. Pitman replaces Katherine Robertson who is stepping down after more than a decade with the organization.

Billy served as a senior communications advisor to Governor Charlie Baker and Lt. Governor Karyn Polito, directing messaging and media strategy for both their campaigns and their administrations. He also served as Chief of Staff at the Massachusetts Department of Transportation (MassDOT) and the Registry of Motor Vehicles (RMV), positions that required large-scale operational leadership and transportation policy implementation. Additionally, Billy served as a senior advisor for a global professional services firm, focusing on strategic partnerships and business development within the Commonwealth.

Billy is Founder & Principal of Cape & Quill Strategies, which specializes in helping business and advocacy organizations navigate complex regulatory environments and build resilient reputations.

Billy is also committed to community service, including past leadership on the Board of Directors for a non-profit committed to intergenerational connections and healthy aging in the Greater Boston community, where he also helped establish their media relations infrastructure. He also serves on the Capital Improvement Planning Committee for the Town of Sandwich where he resides with his wife and two children.

Statement from Adam Diamond, Chair of MCTA’s Board of Directors, and Partner at Astro Chemicals, Inc. of Springfield:

*“Billy brings incredible management experience to this role, and we look forward to him not only sustaining MCTA’s reputation as an effective advocate for our industry in Massachusetts but also identifying new opportunities for growth.”*

*At the same time, we thank Kathy for her incredible service leading MCTA over the past ten years, making MCTA the voice of chemistry users in Massachusetts. We wish her well.”*

## **About MCTA**

MCTA is the professional organization representing manufacturers, users, and distributors of chemistry in the Commonwealth. Our membership ranges from small, multi-generational family-owned businesses operating with a handful of employees to large global companies employing thousands. More than 96% of all manufactured goods – including solar panels, turbine blades, energy efficiency products, microelectronics, and pharmaceutical devices – are touched by chemistry.

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